

11/12/2023

WHY US?

Why choose Southeastern Business Solutions as your web presence solutions provider over any other provider?

Dorothy Davis

SOUTHEASTERN BUSINESS SOLUTIONS

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ABOUT

Southeastern Business Solutions first opened its proverbial doors in 1999 as TechMustHaves.com selling hardware and software and providing support in both. In 2013 we rebranded as WebWizardWorkshop.com; which most of you may remember. In 2018 we began the rebranding process for Southeastern Business Solutions and was in full swing by the Covid year of 2020.

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BACKGROUND

I graduated from Southeastern Technical College in 1999 certified in Word Processing and having earned a degree in Business and Office Technology. This is where my favor for using computers to manage data and communicate information derived from that data was born. It is also where I learned my first html and my deep passion to learn more about web design began. But there were no classes that offered what I wanted. No matter who I called there was not enough demand to offer the course work. Feeling disheartened, I changed my perspective and began to do the research myself. So, I sat out to learn as much as I could about it; and that I did.

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While digging and learning as much as I could I also continued my academic career by attending Kaplan and earning a master's in Leadership and Executive Management in the Criminal Justice field and continuing on from there to working on my master's in Information Systems with University of Pheonix. The first degree served to further my current profession at the time, which was in corrections.

Throughout the duration of my service in the corrections industry, I also serviced as computer support contact and facility SharePoint administrator, further exposing me to web elements, software support, and collaborative communication system that work within the organization's file structure.

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I entered the corrections industry as a clerical support position (Education Secretary) in 1999 and retired as a Quality Assurance Manager in 2013. During that time, I earned a master's degree in criminal justice, nearly completed my second master's degree information systems (*ran out of funds one class short*), and taught myself everything there was to learn about web development, design, migration, hosting, mobility, etc. And raised two beautiful boys.

After retiring from corrections, I took a break and worked telecommunications from home where I rebranded from Tech Must Haves to Web Wizard Workshop. Once I completed the rebrand, I set out to find another job that would put me in the public eye and expose me to even more experience in working with the public, not offenders. And face-to-face, not just over the phone.

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I answered an ad for Administrative Assistant not knowing who it was for, as the name of the business was not provided. I interviewed and landed a job with Vidalia Communications, managed by Zack Fowler. I learned SO much here while at the same time I was able to flex my web presence, office management, computer support, data management, and information reporting muscles.

Time tics on and changes happen. I begin another rebrand to introduce a new line of service and then COVID hits. Now we have to be a bit more resourceful. No longer working at Vidalia Communications, I picked up telecommunications again and sat out to use my experience and knowledge collected over the years to broaden my business scope. So, while earning my way with telecommunications, I partnered up with some folks that not only

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have added value to what I can offer you; but it also requires and compliments the very skills I have already been using for years.

And the rebranding of Web Wizard Workshop to Southeastern Business Solutions is in full swing. Once complete, I pick a part-time job that works me at night so I can be available to you guys during business hours. This helps me to keep my rates affordable, keeps me available on a consistent basis, leaves room for me to do some pro bono work for non-profits (*helping people who are helping people*). And adds funds to my pocket that allow me to continue helping those people. And now that I am nearing the final stages of the rebrand, I am excited to say, I am truly blessed and the Lord works in beautiful mysterious ways.

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WELL DIVERSIFIED

We offer options that make your communications and web site visitors operate naturally and seamlessly together. It doesn't matter if you are streaming radio or video, collaborating with a remote team on policy development projects, a local merchant enjoying her quaint shop and local patrons who wants a simple ecommerce site for her local peeps, or a service provider who wants to lay it out on the table the what's what about his business. Southeastern Business Solutions has you covered. POS services are currently not provided or supported at this time. However, ecommerce and niche sites are.

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SLEEK LAYOUT OPTIONS

Southeastern Business Solutions uses a very fluid layout that keeps their sites responsive. And the information available is organized and easy to follow.

We incorporate media in a way that does not bog or slow your site down. And because we can do that, we are able to offer menu sneak peeks, impactful landing pages, user interactive menus, flip books, etc.

These flipping books are not hosted elsewhere, but right on your site with little to know impact on your page load, giving

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your users an experience they can enjoy, navigation-hassle-free.

These books have so much more potential than just a visitor being able to view them easily. They are also great ways to display public facing documents like public service meeting agendas and minutes, recipes, MSDS sheets (collectively or individually), policies, manuals, you name it! You're invited to review the tools below this book and see what can be done with these flipping books. These tools are customizable and so if you don't want them to download, guess what? With the click of a button, they can't download. Just that simple.

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YOU HAVE FULL CONTROL

With Southeastern Business Solutions you have the following service level options:

1. **Base-Line Serve** - Bring your own developer and I offer consultation as request (*consultation services are only provided to web hosting customers of Southeastern Business Solutions and are billable*)
2. **Full Service** - I develop, design, host, and support the site; you or your staff handle the content updates. (*training will be provided as needed/requested*)
3. **Extended Full Service** - In addition to Full Service we will handle the content for you (*quantity driven or subscription pricing available for content management*)

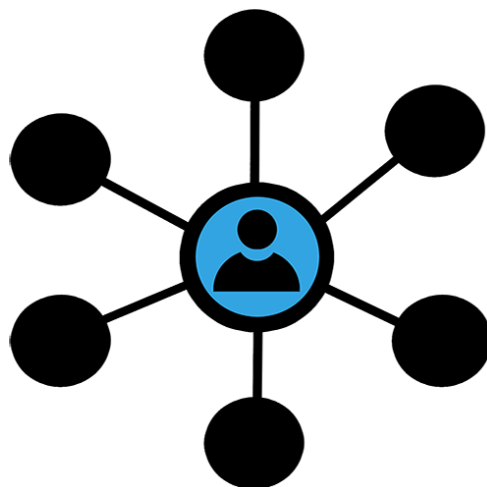
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COMMUNITY SUPPORT & FAIR PRICING

Non-profit organizations will enjoy pro bono media services (*limitations apply*) and heavily discounted website packages. Pricing varies by project because not all projects are the same. Some are more extensive and laborious than others. For example, an ecommerce site will require a lot more attention in setting it up than would an informational, service, or niche site. By niche I mean you are promoting a given product only and no cart is required to process the purchase.

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SOUTHEASTERN BUSINESS SOLUTIONS

(912) 423-2761

dorothy@SoutheasternBusinessSolutions.com

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